

SCG Art Club General Meeting

May 5, 2021– Palm Center Pavilion 9:00 – 11:00 a.m.

1. Call to Order
 - a. The meeting was called to order at 9:10 a.m.
2. Attendance
 - a. There were 28 members in attendance plus Board Members: Leslie Cowles, Susie Dickey, Carol Peterson, Diane Groszko, Joyce Ellery
3. Approve Minutes from March 3, 2021 General Meeting
 - a. A motion was made by Holly Schussler to approve the Minutes from the March 3, 2021 General Meeting, seconded by Diane Groszko and passed.
4. Board Member's Reports
 - a. Carol
 - i. Carol Peterson reiterated the Board's desire to streamline and simplify our Policies and Procedures so that we are running from a retirement perspective rather than a corporate one. To that end, the Board has been reviewing our present Policies and Procedures, eliminating duplication and redundancies, while enhancing opportunities for new members to become involved. Weekend Artists and Market Day experiences, for example, build relationships which in turn build a more vital club and help spread out responsibilities.
 - ii. The new SCG computer system will be going live in the Computer Club this month. The Art Club has completed their preliminary work and will probably go live in the Fall.
 - iii. Exhibit Exchange is the 4th Fri of the month for Gold Members. A Gold Member can exhibit in the summer months while absent if someone can pick up their art in Sept.
 - iv. Bins and cards are allowed again.
 - v. CAM is still saying no to signage for the Weekend Artists groups stating a City of Surprise rule.
 - vi. Weekend Artists can have additional advertising by submitting their information to Carol 3 weeks ahead of the Lifestyle magazine publication. For example, May 10 for June 1st Edition.
 - b. Susie
 - i. There are 31 new members, January to May.

- ii. Susie is doing a new member "Meet and Greet" every 3rd Tues. at 4:30 pm. She follows up with phone and email messages to find an appropriate committee, etc. for everyone.
 - iii. Susie will be overseeing monitor credits for the summer. Please watch to make sure you get credit when you monitor. If you have a problem with monitor credits, call Susie.
 - iv. PayPal has increased sales. 43 members have been trained on using credit cards for purchases. Ruth Malin and Judy Wolfe will be available to help with credit card issues for the summer.
- c. Lesley
- i. If you're interested in joining a Weekend Artist group to sell your art, talk to the Chairperson of the group to see if there is room. When no groups are open, the possibility for a new group exists. However the more groups, the less exposure for each group. The Weekend Artists Chairpersons are: Judy Azemove, Ruth Malin and Kay Verstraete
 - ii. Additional selling opportunities exist with Market Day, the 1st Sat. of the month, and held Nov, thru May. There are also 2 Art Fairs/year, the 2nd Sat. in April and the 2nd Sat. in Oct. Gold Members interested in selling their work can sign up in the Club until registration is full. Pieces may be limited.
 - iii. The new Logo Contest was won by Carol Peterson with 60% of the vote.
- d. Diane
- i. Be sure to mark paper receipts cash, check or credit card. When an artist makes a commission payment back to the Club, remember to return the white copy. There are white envelopes in the AA cabinet for change. A purchase with a donation should be noted as such on the receipt. For the summer, Diane will email you when you have a sale and mail a check to you.
 - ii. YTD the Club has a profit of \$791.53. Expenses in April exceeded income by \$409.21 Credit Card sales totaled \$3538. Total income was \$5625, Total expenses, \$2496.
- e. New Business
- i. Marjorie Van Dormolen, one of the founders of the Art Club has moved from SCG to Prescott Valley. We wish her all the best in her new home and thank her for her work.
 - ii. There is a new exhibit at Ground Floor Artists on Foxfire Drive.
 - iii. \$25 gift was won by Cindy Ascher

- iv. Both Studios may be utilized by members in the summer when there are no classes.
 - v. The yellow pop-up on the website will be corrected asap.
- 5. Barbara Solomonson made a motion to adjourn, seconded by Diane Groszko, passed.
Meeting adjourned at 10:15am.